*If you have any accessibility requirements or simply need a hand completing this form, please get in touch our Marketing Manager Jessica Gray at* [*Jessica.gray@gloucestershire.gov.uk*](mailto:Jessica.gray@gloucestershire.gov.uk)

*Membership is open to all food and drink producers, hospitality venues, cafes, restaurants and caterers based in Gloucestershire. To be eligible for membership, you must have a Gloucestershire postcode, and your final food or drink product must be produced in Gloucestershire. If your business is part of a chain or franchise, the original outlet would need to have been based in Gloucestershire. We have an affiliate programme for other local businesses to join and support Made in Gloucestershire, so please get in touch with our team for more information.*

**PERSONAL CONTACT DETAILS:**

*(This personal data will* ***not*** *be displayed publicly on the Made in Gloucestershire website.)*

|  |  |
| --- | --- |
| **YOUR FIRST NAME:** |  |
| **YOUR LAST NAME:** |  |
| **JOB TITLE / ROLE WITHIN BUSINESS:** |  |
| **PHONE NUMBER:** |  |
| **YOUR EMAIL:** |  |

**BUSINESS INFORMATION:**

*(This is to check your eligibility.)*

|  |  |
| --- | --- |
| **BUSINESS NAME:** |  |
| **DATE YOUR BUSINESS STARTED TRADING:** *(Month and Year)* |  |
| **NUMBER OF EMPLOYEES IN THE BUSINESS:** *(Approx.)* |  |
| **BUSINESS ADDRESS LINE 1:** |  |
| **BUSINESS ADDRESS CITY / LINE 2:** |  |
| **BUSINESS ADDRESS POSTCODE:** |  |
| **DISTRICT / LOCAL COUNCIL:**  *(Gloucester, Cheltenham, Tewkesbury, Stroud, Cotswold, or Forest of Dean)* |  |
| **WOULD YOU LIKE YOUR ADDRESS TO BE DISPLAYED PUBLICLY ON OUR WEBSITE?**  *(Yes / No)*  *(Choose Yes if you’d like customers to be able to visit you. Choose No if you want to keep your address private or you don’t have a physical location where customers can visit)* |  |

**BUSINESS CONTACT INFORMATION:**

*(All of the below information* ***will be*** *displayed publicly on your profile on the Made in Gloucestershire website if you provide it.)*

|  |  |
| --- | --- |
| **WEBSITE:**  *(optional)* |  |
| **PHONE NUMBER FOR GENERAL ENQUIRIES:**  *(optional)* |  |
| **EMAIL ADDRESS FOR GENERAL ENQUIRIES:**  *(optional)* |  |
| **FACEBOOK PAGE:**  *(optional)* |  |
| **TWITTER:**  *(optional)* |  |
| **INSTAGRAM:**  *(optional)* |  |
| **LINKEDIN:**  *(optional)* |  |

|  |  |  |  |
| --- | --- | --- | --- |
| **CATEGORY** *(Please tick one or two categories that are most suitable for your business)* | | | |
| Beers, Wines, Ciders & Spirits |  | Meat, Poultry & Fish |  |
| Bakery & Confectionery |  | Non-alcoholic Drinks |  |
| Dairy |  | Pubs, Restaurants & Cafes |  |
| Event Catering |  | Shop & Retail |  |
| Jams, Spreads, Sauces & Oils |  | Tea & Coffee |  |
| **LOCAL PROCUREMENT** Do you offer wholesale? *(Tick for yes)* | | |  |

**BUSINESS LOGO**

Please email us high-resolution versions of your logo along with this application form – the higher the quality, the better!

*(File types: PNG / JPG / PDF / EPS)*

|  |
| --- |
| **BUSINESS DESCRIPTION**  200 words maximum  This is your chance to shine and tell potential customers all about your business. This will be featured on your profile. Here are some ideas to get you started:   * How long have you been in business? * What are your most popular products? * What is your unique selling point? * Where can customers find you? * What are you passionate about? * Why do customers love your products?   “We are…” “My customers…” “Our produce…” “I create…” |
| *(200 words)* |

**HELP US REACH MORE BUSINESSES**

|  |  |
| --- | --- |
| **HOW DID YOU HEAR ABOUT MADE IN GLOUCESTERSHIRE?**  *eg. Instagram, SoGlos, Punchline, Business & Innovation Magazine, through a connection, at an event, through one of our partners? The more detail you can give the better! This will help us improve our marketing and expand our reach and support to more businesses.* |  |

**DATA SHARING AGREEMENT**

|  |  |
| --- | --- |
|  | By submitting this application form, you agree to share information provided with Gloucestershire County Council, The Growth Hub and its partners and for your business details to be featured on the Made in Gloucestershire website.  We will not share your personal or business data with any external organisation.  Gloucestershire County Council reserves the right to make amends to your profile to fit our house-style and remove profiles from the website at any time. |
|  | Sign up to the Made in Gloucestershire mailing list |
|  | Sign up to the Growing Gloucestershire mailing list |

**PLEASE SEND THIS COMPLETED DOCUMENT ALONG WITH YOUR LOGO AND ANY SUPPORTING IMAGERY TO**

[**Jessica.gray@gloucestershire.gov.uk**](mailto:Jessica.gray@gloucestershire.gov.uk)

**THANK YOU!**